## CLAIMS

1. An integrated message exchange system for collaborative business applications, comprising:

a message transport layer configured to transport messages from at least one sending application to one or more receiving applications;

a business process layer configured to execute business process logic on selected messages processed by the message transport layer; and

a persistence layer, accessible from both the message transport layer and the business process layer, configured to store a reference to each messages processed by the message transport layer.

- 2. The system in accordance with claim 1, further comprising a database, accessible via the persistence layer, for storing a copy of each of the messages corresponding to the message references stored in the persistence layer.
- 3. The system in accordance with claim 1, wherein the message transport layer includes a physical address resolution service, and a transport service.
- 4. The system in accordance with claim 1, further comprising a logical routing service for determining the one or more receiving applications based on the business process logic.
- 5. The system in accordance with claim 1, wherein the business process layer includes a business process engine for executing the business process logic.

- 6. The system in accordance with claim 5, wherein the business process logic is executed according to one or more business processes stored in a directory accessible by the business process engine,
- 7. The system in accordance with claim 6, wherein the one or more business processes are accessed by the business process engine based on content of each selected message.
- 8. In a message exchange system for collaborative business applications, the message exchange system including a message transport layer configured to transport messages from at least one sending application to one or more receiving applications and a business process layer configured to execute business process logic on select ones of the messages processed by the message transport layer, a message persistency arrangement comprising:
- a persistence layer, accessible by both the message transport layer and the business process layer, configured to store a reference associated with each messages processed by the message transport layer; and
- a database accessible from the persistence layer for storing a copy of each messages corresponding to the message references stored in the persistence layer.
- 9. The arrangement in accordance with claim 8, wherein a copy of a message is accessible from the database via access to the corresponding message reference from the persistence layer.

- 10. The arrangement in accordance with claim 8, wherein the persistence layer includes a machine-readable medium, and wherein each message reference includes a machine-readable signal.
- 11. The arrangement in accordance with claim 8, wherein the message reference includes a message identifier (ID).
- 12. In a collaborative business application landscape, a method for integrated message exchange, comprising:

receiving a message from a sending application;
storing a copy of the message in a database;
storing a reference to the message in a persistence
layer;

executing at least one business process on the message; and

based on the message reference stored in the persistence layer, transporting the message to at least one receiving application.

- 13. The method in accordance with claim 12, wherein transporting the message includes resolving a physical address of the at least one receiving application.
- 14. The method in accordance with claim 12, further comprising accumulating, in the persistence layer, two or more message references of related messages.
- 15. The method in accordance with claim 14, wherein transporting the message includes:

accessing and grouping the messages associated with the accumulated message references; and

transporting the grouped messages to the at least one receiving application.

16. The method in accordance with claim 12, wherein executing the at least one business process includes:

determining the at least one business process based on the message content;

instantiating the at least one business process in a server; and

executing the at least one instantiated business process with a business process engine.

- 17. The method in accordance with claim 16, wherein the executing the at least one instantiated business process utilizes the message reference in the persistence layer.
- 18. The method in accordance with claim 12, further comprising, upon executing the at least one business process, sending the message reference to a message transport layer for transporting the message to at least one receiving application.